

# SUSTAINABILITY IN PUBLIC FOOD PROCUREMENT

International conference organized  
by the Ministry of Regional Development  
in cooperation with the Really Healthy School  
and the SchoolFood4Change project

**October 8, 2024, 10:00-17:00**

Venue: **Monastery of the Minorites of St. Jakub**

Address: **Malá Štupartská 6, Prague 1**

The conference will focus on the possibilities and opportunities of responsible public procurement and, in the context of examples from abroad and the Czech Republic, will present the upcoming harmonized standards for food purchases and the provision of catering services.



## CONFERENCE PROGRAM:

9:30 *Registration and refreshments*

10:00

### Opening and Introductory Speech

- Ivan Bartoš, Deputy Prime Minister of Digitization and Minister of Regional Development

10:25

### Public Food Procurement can support sustainable food systems

- Betina Bergmann Madsen, Sustainable Food Procurement Specialist, UN Food System Champion, Copenhagen

11:10

### European Cities Present: food purchases sustainably, efficiently and with an impact on regional development

- Vincent Demaison, Deputy Director General for Territory and Development, Dordogne-Périgord
- Helen Nilsson, Project Manager, Department of the Environment, Malmö
- Thomas Mosor, Director of the Vienna Food Action Plan, Vienna
- Cristina Sossan, Regional Food Policy Specialist, Milan

12:25

### Strategic food purchases and food service provision: harmonized minimum standards for responsible public procurement

- Leona Gergelová Šteigrová, Senior Director of the Public Investment, Construction and Social Inclusion Section, Ministry of Regional Development

12:45

*Lunch break*

13:45

### Organic food: Why to buy it? Will it increase the price? Will there be enough of it?

- Vlastimil Zedek, Director of the Department of Environmental and Ecological Agriculture, Ministry of Agriculture
- Jan Moudrý, Member of the Department of Agroecosystems, University of South Bohemia in České Budějovice
- Kateřina Urbánková, Manager of PRO-BIO – Association of Ecological Farmers
- Martin Hutař, Pioneer of Organic Farming and co-owner of PRO-BIO, business company Ltd.

14:15

### Plant or meat production?

- Lenka Fryčová, Head of the Czech representation of the World Wildlife Fund (WWF)
- Eliška Selinger, Public Health Specialist, State Health Institute
- Iva Linda Maruščáková, ProVeg Czech Consultant

14:40

*Coffee break*

15:10

### School meals - sustainable solutions

- Alexandra Košťálová, Nutrition Specialist, State Health Institute
- Eliška Selinger, Public Health Specialist, State Health Institute
- Lenka Hollerová, Head of the Public Procurement Department, City of Jičín
- Karolina Kallmünzerová, Manager of the Really Healthy School Program
- Anna Strejcová, Founder and Specialist Save Food

16:00

### Responsible Public Procurement in hospitals and university canteens

- Miroslav Krotký, Head of Catering Operations at Na Homolce Hospital
- Miroslava Hurdová, Director of Dorms and Canteens, Charles University
- Zdeněk Cvejn, Head of the Public Procurement Department, Charles University
- Denisa Rybářová, Specialist, Save Food
- Petr Beneš, Bursar, University of West Bohemia in Pilsen

16:50

### And what to do next?

- Leona Gergelová Šteigrová, Senior Director of the Public Investment, Construction and Social Inclusion Section, Ministry for Regional Development

17:00 ..... *Final networking*

**Registration is open until its full capacity. The conference will be recorded.**

**Registration  
is open here:**

